



FOR IMMEDIATE RELEASE

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SOLIDA™ herbicide from Cheminova, Inc. Registered for use in Multiple Crops

Research Triangle Park, NC – Cheminova, Inc. has received federal registration for SOLIDA™ herbicide, a sulfonylurea that is effective against a broad range of tough grasses and weeds in established tree, nut and vine crops, field corn, potatoes, tomatoes, industrial sites and roadsides. SOLIDA will control certain annual grasses, sedges and many broadleaf weeds including marestail*, mallow and fleabane.

“SOLIDA, which has rimsulfuron as the active ingredient, offers long lasting soil residual activity in crops like grape, stone fruits, tree nuts, apples and citrus,” says Dr. Jim Barrentine, Technical Services Director for Cheminova. “It has excellent tree and vine tolerance and won’t cause fruit scarring or injury from in-season applications.”

Mike Krull, Herbicide Portfolio Manager for Cheminova points out that SOLIDA has no spring application cutoff dates and pre-harvest intervals that range from only three to 14 days, depending on the specific crop. “SOLIDA is formulated as a 25-percent WDG (water dispersible granule),” says Krull. “Growers will particularly like the product’s easy to use formulation and its ability to quickly and easily mix into solution.”

SOLIDA can be tank-mixed with a wide range of other labeled soil residual and burndown products to extend residual activity and broaden the spectrum of weed control. SOLIDA will be packaged in 20-ounce bottles with each case containing eight bottles.

Cheminova, Inc., a University backed**, innovation driven company headquartered in Research Triangle Park, NC, is the United States subsidiary of Cheminova A/S, a global leader in the production, development and sale of crop protection products.

*Naturally occurring resistant marestail biotypes are known to occur in parts of the United States. ** The majority interest in Cheminova is owned by the Aarhus University Research Foundation. SOLIDA is a trademark of Cheminova, Inc.

ALWAYS READ AND FOLLOW LABEL DIRECTIONS.

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