



FOR IMMEDIATE RELEASE

June 27, 2011

Ricky Lord Joins Cheminova, Inc. as East Coast Area Sales Manager

Research Triangle Park, NC – Ricky Lord has joined Cheminova, Inc. as Area Sales Manager for the east coast states.

“We are excited to have Ricky become a part of our Cheminova sales team,” says Mark Bishop, Vice President of U.S. Sales for Cheminova, Inc. “Because of his deep understanding of agriculture, his solid reputation in the industry and his strong customer relationships, Ricky is the ideal choice to help us grow our business in this key geographical area.”

Prior to joining Cheminova, Ricky spent 15 years at Chemtura as both senior sales representative and account manager. Before that, he worked with UAP in sales and as the branch manager of UAP’s Swainsboro, GA location. Ricky currently serves on the board of the Georgia Plant Food Educational Society (GPFES) and is a past president of the Georgia Crop Production Alliance (GCPA).

Lord holds an agronomy degree from the University of Georgia, and he and his wife, Maria, have three children and one grandchild. They will continue to reside in Laurens County, Georgia.

Cheminova, Inc., headquartered in Research Triangle Park, NC, is the United States subsidiary of Cheminova A/S, a global leader in the production, development and sale of plant-protection products. Cheminova A/S is located in Lemvig, Denmark.

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